

Date: November 05, 2024

BSE Limited

Phiroze Jeerjeebhoy Towers,
Dalal Street,
Mumbai – 400 001

SCRIP CODE: 543895

Subject: Press Release

Reference: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015

Dear Sir / Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company titled “*Exhicon Welcomes Key Government Delegation from Brazil to its Head Office*”.

You are requested to please take the above intimation on your records

Thanking You,

Yours Faithfully,
For **Exhicon Events Media Solutions Limited**

Pranjul Jain
Company Secretary & Compliance Officer
Membership No. A67725

Encl: A/a

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private Limited) CIN:U74990MH2010PLC208218

Regd. Office: Unit No. 134 & 146, 1st Floor, Andheri Industrial Estate, Plot No. 22,
Veera Desai Road, Andheri West, Mumbai – 400053, Maharashtra, India

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EXHICON WELCOMES KEY GOVERNMENT DELEGATION FROM BRAZIL TO ITS HEAD OFFICE

Exhicon Events Media Solutions Limited proudly welcomed a distinguished government delegation from the Brazilian state of **Rio Grande do Sul**, led by **Governor - Gabriel Vieira de Souza**. This visit aimed to foster bilateral trade opportunities between India and Brazil, paving the way for new partnerships and economic growth.

Governor - Gabriel Vieira de Souza was joined by a team of senior government officials, including directors from the **Department of Economic Development and Foreign Trade, The Secretariat of Agriculture, Livestock, Sustainable Production, and Irrigation**, as well as representatives from the **State's Board of Trade, Industry, and Services**. Their delegation of 20 key leaders spanned industries essential to India and Brazil's progress: agrobusiness, agrotech, agro-machinery, pharmaceuticals, IT, mining, and green energy.

The delegation's mission was clear: to promote the strengths and opportunities of **Rio Grande do Sul's** economy within India and explore potential for Indian businesses in Brazil. During their time in India, they met with various government bodies, chambers of commerce, and leading corporates to open doors for cross-border collaboration.

Exhicon, with its extensive experience in facilitating trade delegations to Brazil and promoting bilateral trade for Indian trade councils and export promotion bodies, served as the perfect platform for these critical discussions.

Ms. Padma Mishra – Whole Time Director at Exhicon Stated:

"It was a privilege to host the Brazilian delegation and exchange ideas that promise a bright future for both our countries."

The meeting was exceptionally productive, focusing on exploring joint ventures, technology exchanges, and investment avenues. Before departing, Governor Vieira de Souza invited Exhicon's leadership to visit Brazil in January 2025, underscoring his commitment to advancing the Indo-Brazilian partnership.



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